



Sgt. Pepper's Lonely Hearts Club Band: The Album, the Beatles, and the World in 1967

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With *Sgt. Peppers Lonely Hearts Club Band*, the explosive year of 1967 got the album it deserved—delivered from a band desperate to replace its mop-top-boys persona with that of artists-basking-in-the-glow-of-psychedelia. Described as a “decisive moment in the history of Western civilization,” by the *Times*, ironically, the album was never performed live by the Beatles, but it proceeded to sell tens of millions of copies around the world. It’s been fifty years from that summer of love, shadowed by the Vietnam War, and *Sgt. Pepper* is still thought to have changed everything. Written by the former EMI Head of Press Brian Southall, this project delivers a rave of photos, interviews, anecdotes, and expert commentary on the album and the Fab Four.

MATT SUTHERLAND (May/June 2017)

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